



Peugeot Stores



PROJECT REPORT

Peugeot Stores

Europe

PRODUCT

Reynolux® pre-painted aluminium

SURFACE

Colour: Custom blue and silver
Coating: DURAGLOSS® 3000

APPLICATION

Facade and totems

ABOUT

New concept requiring a modern and durable corporate identity Arconic Architectural Products SAS delivered Reynolux® coil-coated aluminium sheets as cladding material for totems, facades and signs for the refurbishment and redesign of Peugeot stores across Europe.

As solution, that is long-term, affordable and ecological it underlines the company's quality through its durability, weather resistance and various processing options without requiring special treatments. In addition, Reynolux® is characterised by a long service life that requires little maintenance. The flexibility in transformation allows freedom in design for unusual shapes.